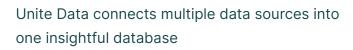
# Save time and money on your data cleaning process.

Connect multiple data sources into one insightful database with Unite Data.

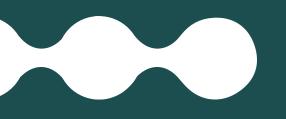




#### ABOUT UNITE DATA

### "40% of companies\* struggle with data quality"

Posing challenges to technological advancement and the implementation of A.I. projects. This struggle stems from incomplete data, outdated information, duplicates, or multiple versions of 'the truth'.



### **Enter Unite Data**

Your solution to Unite Data sets by identifying connections across various (master) data sets.

- Reduce manual Save time & labour of data
  - recurring tasks
- Track changes for documentation
- Reduce errors

Unite Data is built using smart algorithms designed to seamlessly connect data elements, paving the way for a more integrated and intelligent data ecosystem.

EFFICIENCY

### Unite Data is made for efficiency gains across the board

### Data cleaning at your service:





A user-friendly web application for data stewards A comprehensive code base for data engineers



Used by CROPLAND consultants in data projects

Unite Data is engineered not just for efficiency but to accommodate different users, ensuring that every stakeholder can leverage clean data for their specific needs.

#### • IT consultants

who implement CRM, ERP, HRMS, MDM, PIM, ... systems rely on clean data and use Unite Data to reduce project delivery times.

#### • Operational excellence managers

use Unite Data to deliver efficiency gains and to render organizations datafied.

#### • Marketeers

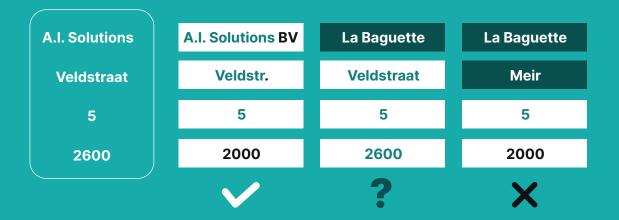
use Unite Data to deliver high quality information about customers and/or prospects.

Unite Data stands as a multifunctional software designed to grant every user easy access, making data cleaning a seamless part of your workflow.

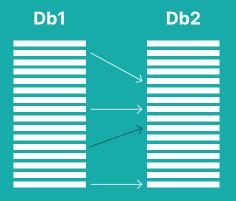
#### HOW IT WORKS

### Method

Unite Data discovers connections across disparate master data sets by using fuzzy matching. This A.I.-driven software intelligently analyses similarities, scoring each match to ensure a nuanced, accurate link between data elements.



### Fuzzy matching will be used for inter- and intra-database lookup.



Inter-database lookup: seamlessly linking different databases, creating a unified view of your information.

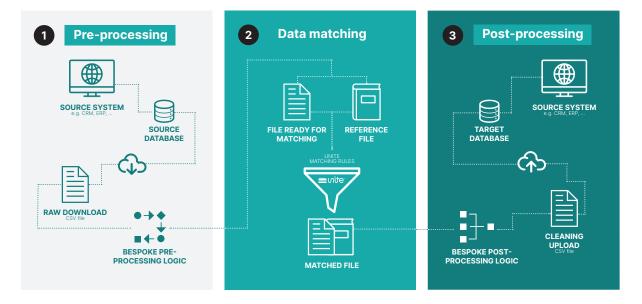


#### Intra-database lookup:

using deduplication to ensure that each piece of data is unique and used optimally. HOW IT WORKS

### Unite Data in the middle of a data cleansing pipeline

In the middle of your data cleansing pipeline, Unite Data transforms complexity into clarity.



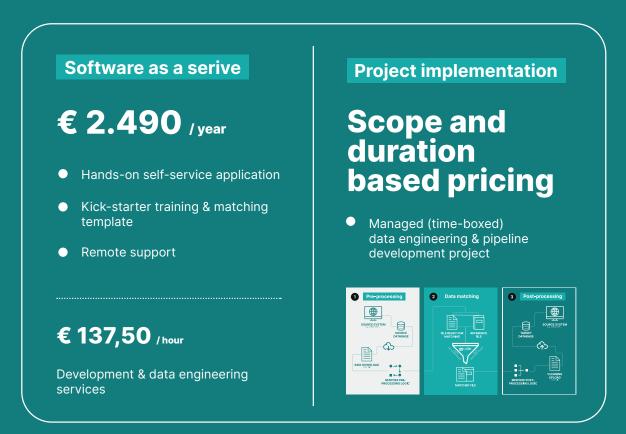
Would you like to view this at full size? Then take a look at our website: unite-data.be.

It starts with the **raw data sources**, processed, matched, and refined through our intelligent software. Then, it smoothly transitions to the desired **Target**, now enriched and ready to empower informed decisions.

#### UNITE DATA

## Pricing

Choose the pricing model for your organization. Implement Unite Data with the help of a CROPLAND consultant our use self-service implementation.



PRICES ARE EXCLUSIVE OF VAT AND VALID UNTIL 31.12.2024



Want to know more about Unite Data? Discover what we can do for you on our website.

#### USE CASES

# What our customers say about Unite Data

Unite Data has forged partnerships with leading companies across diverse sectors, empowering them to leverage data for innovation and growth. These collaborations signify Unite Data's commitment to driving impactful insights and strategic decision-making for its partners.



With Unite Data we streamlined our data management. Their automation tools refined our complex databases, saving time and vastly improving accuracy. It's been a transformative collaboration!



Thanks to Unite Data we have centralized our product information database. By identifying similarities and creating a harmonized universe of products we eliminated the need for manual reconciliation and created a single source of truth!

### Be like one of these companies and contact us.

# Curious about what Unite Data could mean for you?

Contact us today and Unite all your data!





Discover more at <u>unite-data.be</u> +32 3 501 04 99 info@unite-data.be Willem Van Laarstraat 86 2600 Antwerp - BELGIUM